

To: **Mayor and City Council**  
From: **Nate Burkett, City Manager**  
Date: **November 8, 2021**

## **Strategic Plan Review**

---

### **BACKGROUND INFORMATION:**

In March, the city council held a strategic planning workshop. The result of the strategic planning workshop was a list of several “initiatives” that – while good and important first steps – are not actionable.

The purpose of the document under review today is to provide actionable and deliverable strategic direction. Once adopted by the Council, staff will work on executing the initiatives on this list. It is expected that several of them can be completed in the coming months and several will be longer term projects.

This document is not intended to be all inclusive, and it is intended to be a living document. This is a first step to guide the next several months’ work. Council has indicated an interest in having a strategic planning retreat in February/March. Future updates and additional detail should be added at that time.

### **FISCAL IMPACT:**

<b>Fund</b>	<b>Department</b>	<b>Account</b>	<b>Amount</b>

### **STAFF RECOMMENDATION:**

Review and provide direction on the proposed strategic plan.