

To: **Public Safety Committee**
Through: **Nathan Burkett, City Manager**
From: **Brian Sturgeon, Chief of Police**
Date: **September 7, 2021**

Community Outreach Efforts

BACKGROUND INFORMATION:

Over the past few years, our community outreach efforts have expanded dramatically. However, in 2020 due to the COVID-19 pandemic, those efforts decreased dramatically. We did some adjustments to include Facebook live events which were very well received.

Our outreach includes not only meetings in person, but expansion of the utilization of social media and evaluations of the web site. We are consistently evaluating what works, what does not work, and changes that can embrace the philosophy of transparency and trust.

Towards the end of the second quarter of 2021, COVID-19 restrictions were eased and police staff were able to increase the amount of in person outreach efforts. Attached is a partial list (almost complete) that Crime Prevention Specialist Laura Vaughan put together of outreach activities and events.

Additionally, we are seeing an increase in neighborhoods that want to implement a neighborhood watch group and interest in just getting together with police staff to discuss current trends and share concerns.

FISCAL IMPACT:

		Amount
Fund:		None
Department:		
Account:		

STAFF RECOMMENDATION:

Informational purposes.